

SPRING GROVE BOROUGH 2023 HALLOWEEN PARADE

WEDNESDAY, OCTOBER 25th at 7pm
RAIN DATE: OCTOBER 29th

 @SpringGroveHalloweenParade



SPONSORSHIP OPPORTUNITIES

GREAT PUMPKIN PARADE SPONSOR



\$5,000+.

Leads the parade!

Logo prominently displayed on banner at judging station.

Highlighted on social media and website.

Logo included on all marketing materials.

MONSTER MASH SPONSOR.

\$2,500. 8 Available.

Logo prominently displayed on banner at judging station.

Highlighted on social media and website.

Logo included on all marketing materials.



BLACK CAT SPONSOR

\$1,000. 8 Available.

Logo on banner at judging station.

Highlighted on social media and website.

Logo included on all marketing materials.



GRAVESTONE SPONSOR



\$500.

Small logo on banner at judging station.
Highlighted on social media and website.
Logo included on all marketing materials.

MUMMY SPONSOR



\$250.

Advertisement on portable toilets.
Highlighted on social media and website.
Logo included on all marketing materials.

PUMPKIN SEED SPONSOR



\$Any Amount.

Donations will help cover expenses and plant seeds for next year's parade.
Mentioned on social media.

Checks made payable to: **Spring Grove Borough**
Send to 1 Campus Avenue, Spring Grove, PA 17362
along with completed application.

To email your logo and for more information, contact:
development@springgrovepa.gov

LOGO GUIDELINES: Please send a high-resolution digital copy of your color logo in .jpeg or .pdf format by **September 17th**.



PARADE PRESENTED
&
ORGANIZED BY



2023 Spring Grove Halloween Parade Sponsorship Form (Deadline to sponsor is 09/30/2023!)

Pick your sponsorship level:

- Great Pumpkin Parade Sponsor** (\$5,000+, 1 available)
- Monster Mash Sponsor** (\$2,500, 8 available)
- Black Cat Sponsor** (\$1,000, 8 available)
- Gravestone Sponsor** (\$500, unlimited)
- Mummy Sponsor** (\$250, unlimited)
- Pumpkin Seed Sponsor** (\$Any amount, unlimited)

Business Name: _____

Business Contact Name: _____

Physical Address: _____

Email Address: _____

Phone Number: _____

1. Please choose your sponsorship preference above and make your check payable to and mail to: Spring Grove Borough, 1 Campus Avenue, Spring Grove, PA 17362. Mention your sponsorship level and business in the check memo for the "2023 Halloween Parade".
2. Send a high-resolution color logo (.jpeg, .pdf, or .png) ASAP and direct all questions to: development@springgrovepa.gov.

Thank you in advance for your interest and support in keeping this event alive for our community! Extra funds raised will be used for future Halloween Parades and/or Community Development initiatives.